

Program

Lean Event 2016

Barcelona
Nov 25th 2016



www.institutolean.org

www.leanevent.org

Barcelona Acadèmia



¿What is a Lean Event?

“The objective is to do things better or.. even better: help people do things better”.

This year **Instituto Lean Management, Lean Enterprise Institute, Lean Management Instituut and Istituto Lean** organizes a one-day big event, on November 25th, that will bring some of the last experiences on Lean implementation in Barcelona.

You will be able to know these experiences and learn, on first hand, from those people who are leading small changes, or big transformations, on every sector.

Attendees will be able to:

- Have first hand information about the successes and difficulties experienced on redesigning and executing projects on different areas (and with results!).
- Understand how ‘value for customer’ can be improved and maximised.
- Learn the key aspects to consider when starting a Lean project efficiently and sustainable on time, directly from the Lean teams.



The solution not only consist on applying, adapting, and implementing Lean techniques known for about more than 20 years, but in thinking in a more transformational way.

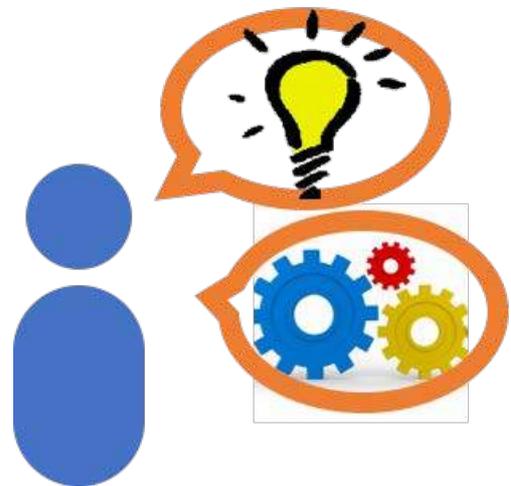
Our goal is to provide outstanding content and opportunities for networking to help maximizing the value for all attendees, speakers and collaborators, with the best conference ever at present.

We would like that this journey would helped understanding what it means to start a lean transformation in an organization, where to start, what key aspects are necessary to consider, what could be a proper sequence of action implementation and how should be managed all change process.

Why a Lean conference and why it is interesting to attend it?

Learn from real and interesting cases, directly presented by their main protagonists, and get inspiration to start your own transformation.

A Lean conference is a day you will be able to listen to some of the most worldwide recognized gurus and learn different examples that have made a difference in industry, services, IT, healthcare, This edition is organized by the Lean Institutes jointly with speakers, sponsors and collaborators.

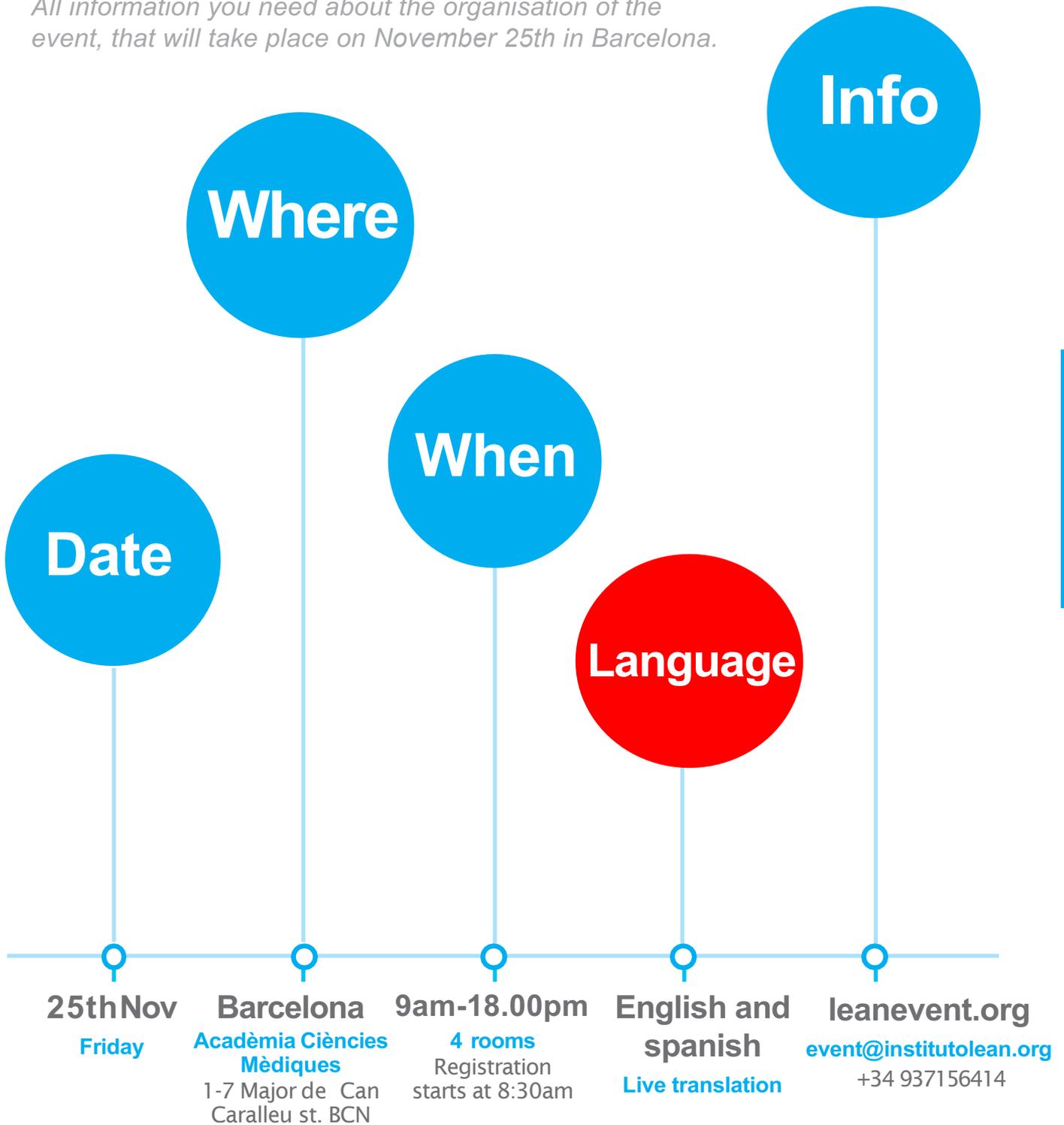


Why you should attend it? Learn from real and interesting cases, directly presented by their main protagonists, and get inspiration to start your own transformation. Our goal is to provide exceptional content and opportunities for networking to maximize the value for both attendees, speakers and collaborators with the best conference ever at present.



Key Information

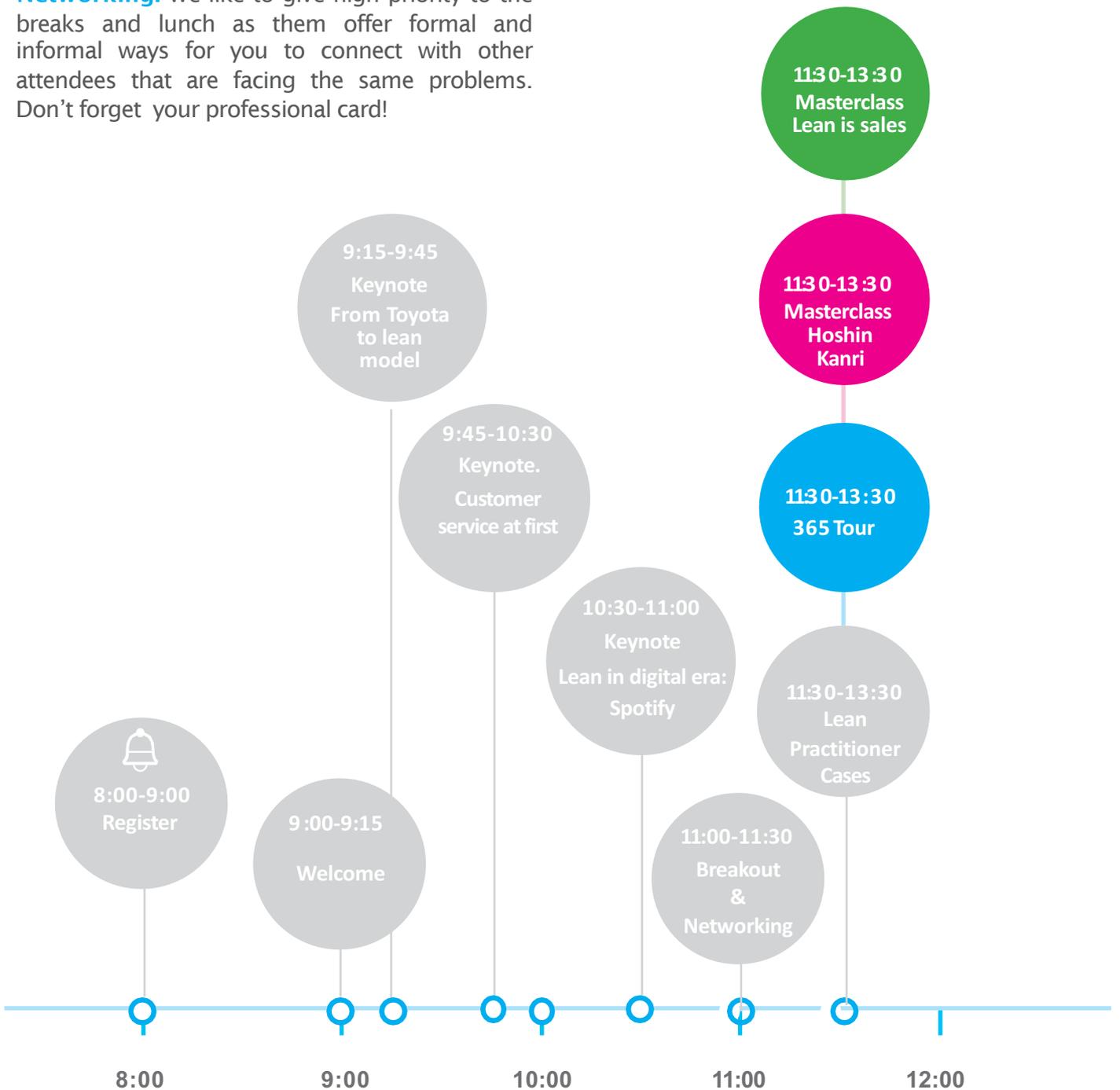
All information you need about the organisation of the event, that will take place on November 25th in Barcelona.



Activities Agenda

Lean Event

Networking. We like to give high priority to the breaks and lunch as them offer formal and informal ways for you to connect with other attendees that are facing the same problems. Don't forget your professional card!





Plenary Sessions

9:00-9:15

Welcome & Opening: Brief introduction about the whole day conference organization.

9:15-9:45

Keynote John Shook
Lean Transformation Framework: What is the best model to follow when facing a lean transformation?

9:45-10:30

Keynote 365 Shop: 365 team will simulate a shop in order for the attendees to understand what are the key points to have in mind in a variable environment when a fast response is needed.

10:30-11:00

Lean en Digital Era: Spotify One of the most famous internet companies will explain how they use lean in team management and in the generation of successful and fast projects.

17:00-17:45

Ogilvy & Closing: Javier Oliete, expert in digital marketing will explain how lean management can change the thinking of this kind of environment.

Breakout Sessions

Lean Practitioners Cases:

Study Case presentations:

We have chosen several organizations for their high level of knowledge in Lean field. They will present, in room A, their experience, difficulties, successes and lessons learned through their lean transformations.

It really does not matter the field, or size of the organization because the challenges are exactly the same. Without any doubt.

We will be able to see first hand how lean tackle the problems from their root. Those that we all suffer every day.

In this sessions we will try to solve questions like:

- How to face the lean approach?
- What could we achieve?
- What do I need and how do I train my team?
- How can I improve my processes?
- What benefits do this bring to my clients?

H. Clínic: Leadership and change management in ED.

Theodo: Lean in the hearth of an start-up IT.

Hartmann: High Performance Organizations.

Hutchinson: Lean as a culture in automotion.

Fremap: Lean in services.

Room A

11:30-13:30
&
14:30-16:30

Breakout Sessions

365 Café Tour

Go to the gemba!

You will be able to learn how to apply lean in a sector where a fast response is needed, the demand is unpredictable and, apparently, the standardization is missing.

Where? In the real gemba!

A bus will bring the attendees directly to a 365 shop, in Barcelona, where their shop managers will explain and show how the apply lean.

Room B:
Barcelona

11:15-13:15
&
14:30-16:30

Masterclass

During the summit you can attend to one of the masterclass

Masterclass Hoshin Kanri: You will be able to learn from a practical study case of application of Hoshin methodology (also known as Strategy Deployment), mastered by Wiebe Nijdam and René Aernoudts.

Masterclass Lean in sales: in this session attendees will learn how lean management can be applied in a sales environment in order to increase the volume of sales. By Dave Brunt.

Masterclass Problem Solving & A3: You will be able to do a practical and funny simulation about problem solving and the use of A3. By Roberto Ronzani.

Room C

11:15-13:15
&
14:30-16:30

Room D

11:45-13:45

14:30-16:30

The attendees to the MASTERCLASS will obtain a certificate of attendance.

Prices and registration

Lean Event 2016

REGISTER at www.leanevent.org
leanevent@institutolean.org
 +34 937 156 414

| Before 2nd October | Before 30th October | From 30th October | Special (Lean Practitioners & ILM collaborators) |
|-----------------------|------------------------|----------------------|--|
| 380€ | 420€ | 480€ | 320€ |

Book your seat!

Breakfast

Lunch

Coffee-break

Documentation

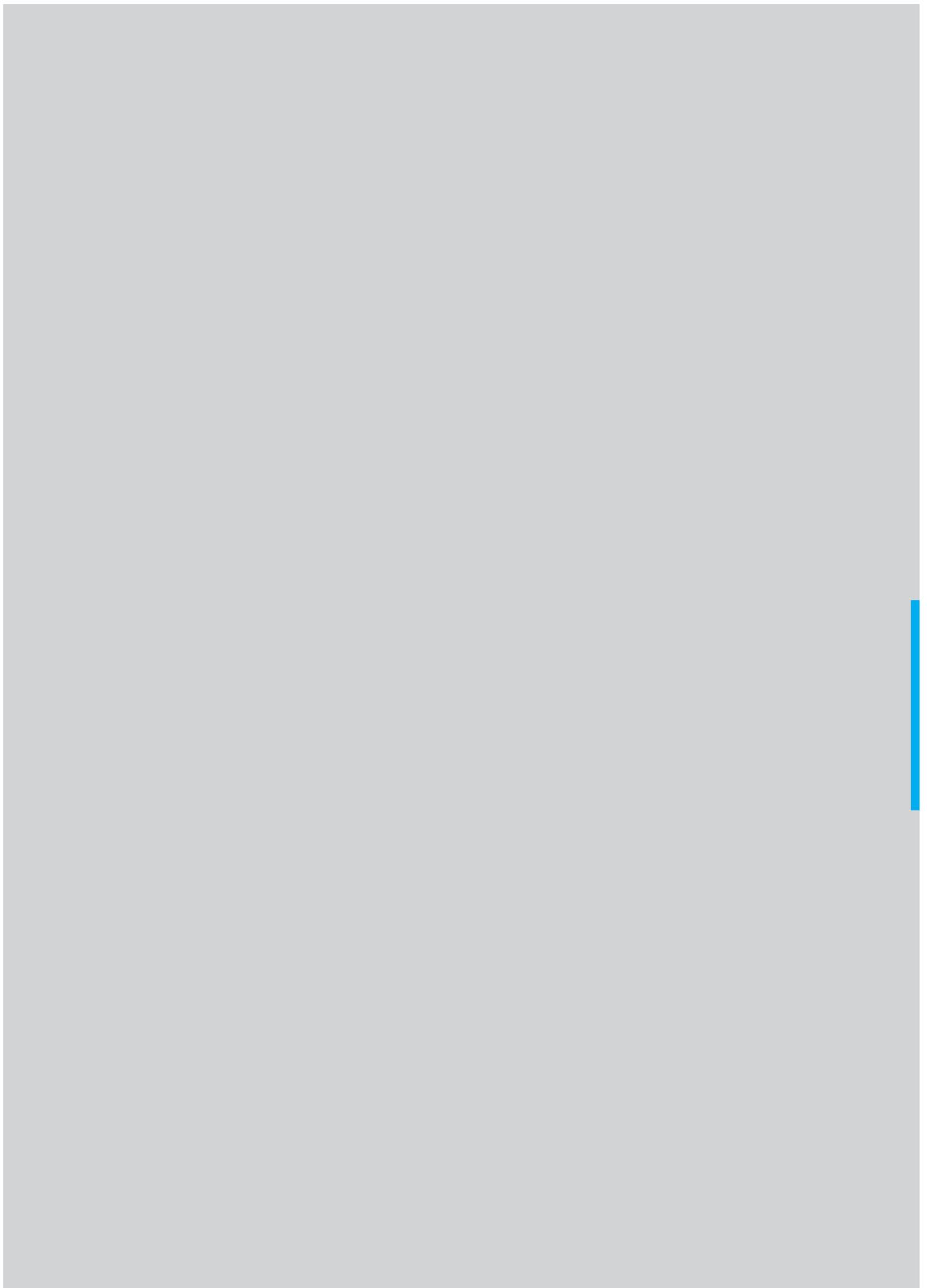
Discount of books bought during the conference.

Sponsors And collaborators

want to sponsor the event?

contact us at

sponsors@institutolean.org



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